

Southern Ohio Medical Center Development Foundation Newsletter



Fall 2023

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Steve and Kim Finley's annual Breast Cancer Fund Bike Ride brought in more than \$27,000 this year. The money was donated to SOMC's Breast Cancer Compassion Fund, which helps patients with necessities such as medication co-pays, transportation and more.

The Finley's are both SOMC employees and have been hosting this fundraiser since 2015 while raising in total more than \$129,000.

The Ride itself featured a band, food, and raffles. Kim Finley said they are always surprised by the support their event receives from the community. "I'm always surprised by how much we raise," she said. "Things like this just show that we do have a great community. People here are willing to help anyone."

"I'm happy we can keep doing this event each year to help our patients. We are very appreciative of our family, friends, sponsors, and the community that back us each year to make it so successful," said Kim.

To learn more about the SOMC Breast Cancer Compassion Fund and how you can help, visit somc.org/support-us

facebook.com/SOMCDevelopmentFoundation



instagram.com/somc_health



» Recently Approved Projects

Amma scalp cooling units and kits

Provided by the Cancer Compassion Fund

Amma is a portable scalp cooling device designed to minimize hair loss for patients with solid tumors receiving chemotherapy.

Amma will add to the patient experience and provide the patient with a tool to minimize hair loss. Not only is hair loss a physical attribute recognizable and signifying to others that a patient is receiving chemotherapy, but it is also a mental stressor on the patient. Amma can help to reduce both others' perspective of chemotherapy and the patient's self-confidence and potentially adherence to treatment.

▼ Photographed is the SOMC Cancer team and the Amma device revealed at the 2023 Light It Pink event



AED for Life Center Athletic Trainers

Provided by the Community Health & Wellness Fund

This is a portable defibrillator to be used in the event of sudden cardiac arrest. Each SOMC Athletic Trainer is now equipped with an AED for quick access.

Infrared Heat Panels for Portsmouth Life Center

Provided by the Community Health & Wellness Fund

Infrared heat is unlike any other hot yoga studio. The Infrared doesn't heat the atmosphere, it heats the body. Infrared is a therapeutic heat that directly permeates the body, relieves aches and pains, and has many other health benefits.

Funding for Juvenile Diabetes Camp

Provided by the Juvenile Diabetes Fund

» Give Back while Grocery Shopping!

Grocery shopping for the holidays? With Kroger Rewards, you can give back to the SOMC Development Foundation! At no extra cost, you can follow the easy steps below to give back. Since July, more than \$1,000 has been donated through this program!

Visit the Kroger App and follow the steps below to give back ►

Once you link your account to your shopper's card, Kroger will donate annually to the organization of your choice at no extra cost to you!

We appreciate your generosity!

KROGER COMMUNITY REWARDS

1. Download the Kroger App
2. Enter your login information
3. Go to the Menu bar (three lines at the top right)
4. Choose "Rewards"
5. Choose "Community Rewards"
6. Search and select "SOMC"

SOMC Development Foundation
Your compass, your community

» Fund Feature: *Cancer Compassion Fund*

Donating to the Cancer Compassion Fund will help those who have been affected by cancer, no matter the type or level of diagnosis. Whether it is helping with their travel to and from appointments, providing wigs, or even assisting in purchasing their medications, any donation will surely make a difference.

Did you know you can make a direct donation to the

SOMC Cancer Compassion Care Pantry? With your donation, you can personally help a cancer patient in need by supplying food, household cleaning supplies, and other necessities.

You can make a direct donation to this fund by visiting somc.org/support-us/donate-now

» End of Year Campaign

The perfect chair for hospice.

This year, we are taking on a special end of year project that will impact the patient and family experience at our SOMC Inpatient Hospice Center.

While making your holiday donations this year, we ask that you consider a donation towards the Human Touch "Perfect Chair" for our 16 patient suites.

The zero-gravity chair reclines in a position to give maximum circulation and relief of pressure points. In addition, the chair provides lumbar supports and infrared heat while featuring memory foam padding and an adjustable pillow.

Wonderful for soothing the tired and weary, these chairs can be utilized by both patients and their families while in the privacy of their rooms.

To make a direct donation to this cause, visit somc.org/2023hospicecampaign or mail a donation to:



SOMC Development Foundation
Attn: Hospice Chairs
724 8th Street
Portsmouth, OH 45662

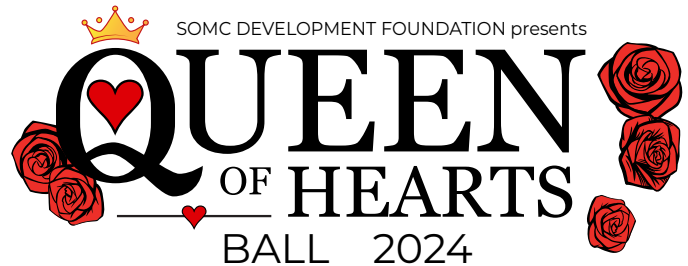
Donors will be honored by having their name, or a name in memory, on a plaque in the lobby of the SOMC Hospice Inpatient Center.

For questions, please contact Mary Arnzen at ArnzenM@somc.org or 740-356-5609.



» Upcoming Events

Queen of Hearts – January 20th



Proceeds will go towards the Heart & Vascular Fund for purchasing of new equipment

This year's winter event will have guests falling down the rabbit hole and into a world of wonder at the 2024 Queen of Hearts Ball on January 20th. This formal gala will be held at the recently restored, extraordinary Marting's building in downtown Portsmouth.

Be transported for an evening of elegance and fun with magical entertainment, a chef prepared dinner, and special surprises.

Don't be late for this very important date! Official details and ticket sales will become available December 8th.

To guarantee your seat and become an event sponsor, contact Mary Arnzen at ArnzenM@somc.org

(Please note that if you have signed up to be a sponsor of this event through our Community Partnership Program, your seats are already reserved for you.)

Heart Event – February 25th

Proceeds will go towards the Heart & Vascular Fund for purchasing of new equipment.

Save the date for an afternoon fashion show! Shop the latest trends and enjoy a mimosa bar and personal charcuterie boxes of delight. Details to follow in the upcoming months.

» Qualified Charitable Distribution Giving

Did you know you can lower your taxes by donating to the SOMC Development Foundation?

Qualified Charitable Distribution (QCD): What It Is, How It Lowers Your Taxes

What Is a Qualified Charitable Distribution (QCD)?

A qualified charitable distribution (QCD) is a distribution from your individual retirement account (IRA) to a qualified charity. You must be age 70½ or older to make a qualified charitable distribution. A qualified charitable distribution is not taxed, nor is it included in your taxable income.

If certain conditions are met, QCDs also can count toward the required minimum distributions (RMDs) that people who are age 73 or older must meet each year if they have traditional IRAs (or a number of other tax-advantaged retirement plans that you can't use for a QCD). Also important: You don't have to itemize on your tax return to take advantage of a QCD.

What to know:

- » A qualified charitable distribution (QCD) is a tax-free donation from your individual retirement account (IRA) to a qualified charity.
- » You must be age 70½ or older to make a qualified charitable distribution.
- » A qualified charitable distribution is not included in your taxable income.
- » You can't deduct a QCD from your taxes, but the savings on your income may still make this kind of donation a tax-savvy move.
- » A qualified charitable distribution counts toward your required minimum distributions (RMDs).

Please note that the SOMC Development Foundation is a qualified charity when it comes to utilizing the Qualified Charitable Distribution.

For more information contact SOMC Major Gift & Planned Giving Officer, Mary Arzen, at **740-356-5609** or arnzenm@somc.org or speak with your financial advisor.



Our mission is to make a difference by identifying the community's health and wellness needs while bridging the gap between those needs and the cost of the solutions.

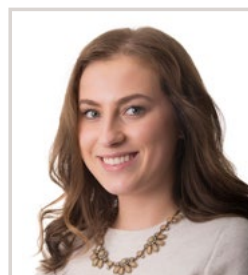
The SOMC Development Foundation encompasses fundraising efforts for Hospice, Cancer, Employee Relief, Heart & Vascular, Pediatrics, Community Health and Wellness, the Endowment Fund and the areas of greatest need. These funds generate much needed support and enable SOMC to continually deliver extraordinary care for future generations to come. We consider it our responsibility to serve our community and we take pride in doing so.



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